

ASUS

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Finance Offer

1st June to 30th June 2024

Paper Finance Schemes

Price Segment (SRP)	 BAJAJ FINSERV	 HDB FINANCIAL SERVICES	 kotak Kotak Mahindra Bank	 HDFC BANK
30K – 60K	9 3	8 2, 10 3	8 2	9 3
60K – 1L	12 4, 15 5	8 2, 10 3, 12 4	8 2, 12 4, 15 5	9 3, 12 4, 18 8
Above 1L	15 5	8 2, 10 3, 12 4, 15 5	8 2, 12 4, 15 5, 18 6	9 3, 12 4, 15 5, 18 6

*HDB Processing fees of Rs.499 & DBD of 1.5% (Excluding GST)

*Bajaj Processing fees of Rs.499 & DBD of 1.5% (Excluding GST)




*Kotak Processing fees of Rs.499 & DBD of 1.5% (Excluding GST)

*HDFC Processing fees of Rs.399 & DBD of 1.5% (Excluding GST)






Card Finance Schemes

No-Cost EMI Scheme

Price Segment (SRP)	 Pine Labs	 ShopSe	
Above 30K	3 0	3 0	3 0
Above 60K	3 0, 6 0	3 0, 6 0	3 0, 6 0









Low-Cost EMI Scheme

Price Segment (SRP)	 Pine Labs	 ShopSe	
Above 1L	9 0, 12 0, 18 0, 24 0	9 0, 12 0, 18 0, 24 0	9 0, 12 0, 18 0, 24 0

In Low-Cost EMI scheme customer must bear up to 25% of the total interest amount
Processing charges may vary bank to bank



5% Cashback Offer up to Rs.2500/-*

 <ul style="list-style-type: none"> • Applicable on One Card Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on Federal Bank Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on IDFC Bank Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on DBS Bank Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on Yes Bank Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on AU SMF Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on HSBC Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on Bank of Baroda Credit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m 	 <ul style="list-style-type: none"> • Applicable on IndusInd Bank debit Card EMI • Available on Pinelabs & Paytm • Tenure for Cashback: No Cost EMI 3m, 6m, Low-Cost EMI 9m, 12m, 18m
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Terms and Conditions

Valid through	Pinelabs & Paytm
Duration	1 st June to 30 th June 2024
Offer	5% cashback
Max Cash Back	Rs.2500
Valid on	Rs. 40,000 and above products
Brand	ASUS
Category	Laptops, Gaming desktops, AIO, ROG Ally
Cashback payable on	Net Loan Amount (Fin Amt-Adv EMI)
Applicable Banks	One Card, Bank of Baroda, Yes Bank, AU Small Finance, Federal, IDFC, HSBC, IndusInd, DBS
Cashback remittance	90 days from the date of purchase
Purchase Platform	All ASUS Authorized dealers & Large Format Retail

Terms & Conditions

- Offer Validity: 1st June to 30th June 2024
- Financing schemes 3|0, 6|0 on both Debit & Credit card through Pinelabs, Paytm and ShopSe
- Low Cost EMI 9|0, 12|0, 18|0, 24|0 on both Debit & Credit card through Pinelabs, Paytm and ShopSe
- Card Finance - Interest amount will be credited as cashback into the customer's account within 90 days from the date of purchase
- Offer applicable only if purchased from ASUS Authorized Stores & Large Format Retail.
- Model's validity is subject to Asus' discretion
- Offer can be withdrawn or changed by ASUS at any point during the term of this program without giving any reason whatsoever

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WEP & Goodies Offer

1st June to 30th June 2024

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Warranty Extension Offer

Segment	WEP 1+1	WEP 1+2	1 Year WEP + 2 Year LADP	2 Year WEP + 3 Year LADP
AIO	-	999	-	-
Vivobook Go	99	999	1999	2999
Vivobook	99	999	1999	2999
Vivobook Pro	999	2499	1999	2999
Zenbook	999	2499	1999	2999
Studiobook	999	2499	1999	2999
TUF	999	2499	2999	4999
ROG	999	2499	2999	4999



Goodies Offer

On the purchase of

Vivobook Go

Vivobook

Zenbook/Vivobook
Pro/Studiobook

GET

ASUS WT300 mouse
worth
~~Rs.1499~~

ASUS CW101
Keyboard+Mouse
Worth ~~Rs.1899~~

ASUS KW100
Marshmallow
Keyboard
Worth ~~Rs.4999~~

@99*



@999*



@1599*



Goodies Offer

On the purchase of

Vivobook Go
/Vivobook/Pro/TUF/
ROG/Zenbook

TUF

ROG

GET

Microsoft Office
Home & Student 2021
worth Rs.~~9199~~

TUF Gaming M3 Gen II
Mouse
worth Rs.~~3499~~

ROG Strix Impact III
mouse
Worth Rs.~~5999~~

@3499*

@1499*

@1999*



Special Offer

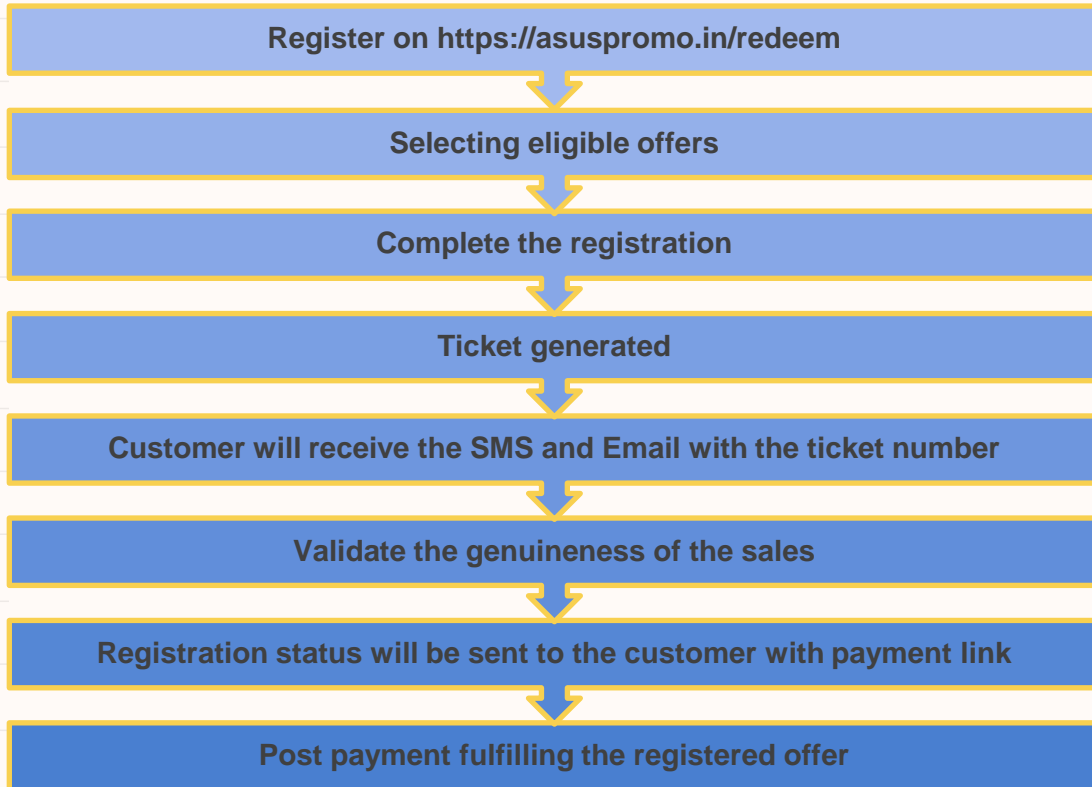
On the Purchase of Zenbook

Get ASUS Vantage Briefcase worth
~~Rs.29,990~~

@9,990*



Registration Process



Terms & Conditions

- Registration for the promo offers is limited to single unit only and not on bulk purchases
- Registrations done by individual customers only will be approved otherwise will be rejected
- Unique email id & contact number can be used for registration only twice in a year
- The purchased ASUS product should be ACTIVATED within 15 days from the purchase date – demo units are an exception
- Offers are not applicable on Refurbished laptops/ purchased from ASUS Select store
- ASUS reserves the right to verify the sale at any point whenever ASUS considers that there is any breach of the terms & conditions. In such cases, ASUS has the right to reject/discontinue the benefit of the offer
- WEP is not applicable on V222GAK-BA022T, V222GAK-BA215T, V222GAK-WA080T, V222GAK-WA174T

Terms & Conditions

- Offers are available on specific models to avail the warranty-based offer and goodies.
- Asus is not responsible for any technical issues related to the goodies supplied, kindly contact the respective brand support team/service centre for warranties and further assistance.
- The Customer must register within 15 calendar days from the date of purchase
- The offer is available on first come first serve basis OR until stock lasts.
- Offers applicable only for consumer NoteBook products. Not applicable for commercial models.
- Offers can be availed only through the promo site URL 'www.asuspromo.in' by individual customers.
- ASUS reserves all the right to add/modify/delete the terms & conditions without any prior notice and the same shall come into force with immediate effect